

“Sexy Super?” Launched!

Understanding of the complexities around superannuation has been given a huge boost with the launch of Sexy Super?, the first book from Adelaide-based financial strategist Theo Marinis.

Sexy Super? is aimed at breaking down the gap between financial advisers and their clients by making what seems complex as simple as possible.

“Super will become the biggest single asset Generation Y has. It will be just below the value of the family home for Baby Boomers. There has almost been a conspiracy of silence around making a simple concept clear and I wanted to break this apart,” Theo said.

“Basically, Superannuation is the most tax effective way of saving for your latter years.”

“If you like paying tax, don’t use Super - but if you want to super-charge your savings, then there is only one way!”

“I wanted to fill the gap between newspaper articles which really can only reveal a simple point and the deadly boring text books and legislation which are mind numbing. I hope that by reading ‘Sexy Super?’ people will be able to hold a much better discussion with their financial adviser.”

“In my view, Australians are starting to wake up to the value of Superannuation. They are discussing it more and understanding is growing. I look forward to the day where the structure is as well understood as say, bank accounts, mortgages and credit cards. Super is just another financial tool – in fact, it would be good to see financial literacy taught at schools.”

Theo has provided Sexy Super? as an e-book, which is downloadable from the website sexysuper.com.au for a charge of \$19.95. All the proceeds will be going to either the Make a Wish Foundation, Neonatal Intensive Care Unit at the Adelaide Women’s and Children’s Hospital or the Childhood Cancer Association. These charities are supported by Marinis Financial Group. Hard copies are available free to clients.

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