

VOTE FOR NUMBER ONE

The nation's future rides on this election but most voters think of their bottom line first, writes **Anthony Keane**

IT'S been criticised as one of the most boring election campaigns many can remember, but Saturday's vote is going to have a big impact on finances.

Super fund members, investors and wage earners are facing major changes depending on which party wins. So how do you decide what will be best for your hip pocket? And should you vote to make things better for yourself, or the future of the nation?

Finance experts say voters tend to adopt a what's-in-it-for me approach, and each individual will be affected differently by party policies.

Financial strategist Theo Marinis believes voters should think of Australia first "but the fact that we don't is the reason we have the politics we have".

On the finance front, Marinis prefers the Coalition's superannuation policies, Labor's negative gearing and capital gains tax changes, and the Coalition's economic management.

"Labor is big spending, but how are they going to pay for it down the track?"

CMC Markets has been monitoring investor sentiment about the election and it has fallen heavily since May.

Chief market strategist Michael McCarthy says investors have been unhappy with pork-barreling in marginal electorates. "Rank political populism rarely plays well with investors," he says.

McCarthy says election sentiment started to improve last week, perhaps because of "a growing perception that many voters have decided their vote and are no longer paying attention to this exceptionally long election campaign".

Whoever wins on Saturday, there is no need to make kneejerk financial decisions, because any proposed laws are likely to have a long and windy path through what could be another tricky Senate.

McCarthy says the impact of new policies will depend on your personal situation.

"Changes to superannuation and taxation affect investors directly. Any investors unsure about the impact of proposed changes in these areas should speak with their advisors," he says.